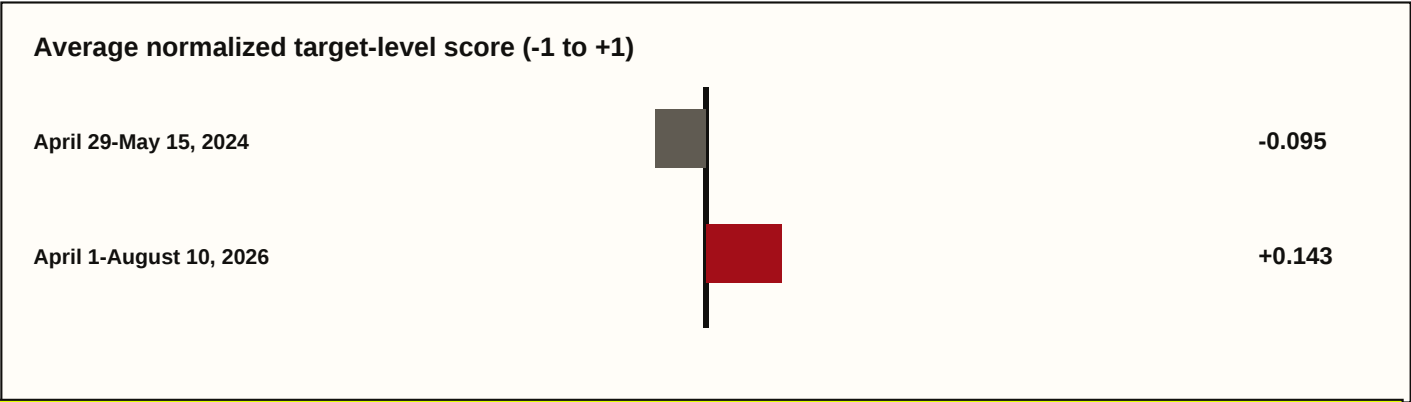


CHATGPT HEADLINE/LEDE SCREEN

A row-level framing analysis

ChatGPT scored 56 Spectator records on how their headlines and public descriptions frame Columbia administrators and trustees. The spring 2026 sample scored more administration-favoring on average than the encampment-period sample.

56	-0.095	+0.143
metadata records	2024 baseline	spring 2026



Difference: +0.238 on the normalized -1 to +1 scale.

Finding

The spring 2026 sample is more administration-favoring on average than the encampment-period sample.

METHOD

What ChatGPT actually analyzed

For each record, ChatGPT received the headline, the public description or lede stored in the research package, and any available short evidence excerpt. The exact input, score, confidence, and rationale for every record appear in the companion Excel workbook.

Target-level prompt

Based only on the supplied headline, public description/lede, and short excerpt, how does the text frame Columbia administration or trustees relative to challengers? Return one score from -2 to +2, confidence, and a concise text-grounded rationale.

Scoring scale

Score	Meaning
-2	strongly critical of administration or foregrounds a challenger claim
-1	mildly critical or skeptical toward administration
0	neutral, mixed, or not enough text to judge
1	administration-centered or substantially reproduces an official frame
2	strongly favorable, promotional, or largely uncontested institutional framing

Samples

Baseline: Administration-subdesk straight-news records in the study topics, April 29-May 15, 2024, with an available quote-share measure

Current: Administration-subdesk straight-news records in the study topics, April 1-August 10, 2026, with an available quote-share measure

The normalized score divides the raw ordinal score by 2. The primary comparison is the unweighted mean for each period.

AUDIT TRAIL

Representative scored examples

These examples show how the supplied metadata was scored. The companion workbook contains all 56 rows and the original article links.

April 29-May 15, 2024 'The time for action is now': 21 Congressional Democrats pen stern letter to trustees, caution Title VI violations	+0	The quoted congressional criticism targets trustees for inaction, but it is not straightforwardly favorable toward Columbia's administration.
April 29-May 15, 2024 'Division and disruption': Shafik addresses community in video message following Hamilton arrests	-1	Although Shafik's language leads, the description explicitly notes consequential issues she did not address.
April 1-August 10, 2026 'In fear of the reaction': Jeanine D'Armiento says only she and senate vice chair have seen long-awaited University Senate review	-1	The headline foregrounds secrecy and fear surrounding a long-awaited governance review.
April 1-August 10, 2026 Senators press Shipman for transparency on Hadden report at University Senate plenary	-2	The headline and description foreground senators demanding transparency and action over documented institutional failures.
April 1-August 10, 2026 Columbia committee recommends against banning research funding from fossil fuel companies	+2	The metadata leads with the University's preferred policy outcome and official announcement, with no contrary view visible.
April 1-August 10, 2026 Trustees say Jennifer Mnookin is 'the complete package'	+2	The trustees' strongly favorable 'complete package' characterization and human-interest lede create promotional framing.
April 1-August 10, 2026 Nonaffiliates' personal data stolen in June 2025 cyberattack, University spokesperson says	-1	The headline and description foreground a serious data breach and previously undisclosed harms.
April 1-August 10, 2026 Eight days before leaving office, Shipman announced the formation of a task force on shared governance. Student senators say it further sidelines them.	-2	The headline foregrounds student senators' allegation that Shipman's task force further sidelines them.

Data cutoff: 2026-08-10. Analysis date: 2026-08-11. No full Spectator articles are redistributed in this report or workbook.